WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

MEDIA AD VENTURES, INC. - 12147
ATTN: CAROLYN BUSH
8136 OLD KEENE MILL ROAD
SUITE A-300
SPRINGFIELD VA 22152

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
397770	09-05-2012	09-13-2012	2	MEEHAN FOR CONGRESS COMM, PAT	MEEHAN FOR CONGRESS, PAT	POLITICALS	WPVI - PHILADELPHIA

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
65 79 462	242789	PHILADELPHIA	A. CLIFFORD	10-22-2012	11-06-2012	M (Broadcast Month, Cycle 1)	N	242789

	Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
				Agency CPE: C : 65 P : 79 E : 462														
	1	**10-22-2012**	**11-02-2012**	**05:00AM - 06:00AM**	**MORNING NEWS 5A MO-FR (6948)**	**8**	**30**	**X**	**X**	**X**	**X**	**X**			**2**	**1,000**	**4**	**4,000.00**
	2	**11-05-2012**	**11-06-2012**	**05:00AM - 06:00AM**	**MORNING NEWS 5A MO-FR (6948)**	**8**	**30**	**X**	**X**						**1**	**1,000**	**1**	**1,000.00**
	3	**10-22-2012**	**11-02-2012**	**06:00AM - 07:00AM**	**MORNING NEWS 6A MO-FR (6949)**	**8**	**30**	**X**	**X**	**X**	**X**	**X**			**2**	**2,000**	**4**	**8,000.00**
	4	**11-05-2012**	**11-06-2012**	**06:00AM - 07:00AM**	**MORNING NEWS 6A MO-FR (6949)**	**8**	**30**	**X**	**X**						**1**	**2,000**	**1**	**2,000.00**
	5	**10-22-2012**	**11-02-2012**	**07:00AM - 09:00AM**	**MORNING NEWS GMA 7A MO-FR (6910)**	**8**	**30**	**X**	**X**	**X**	**X**	**X**			**3**	**2,000**	**6**	**12,000.00**
	6	**11-05-2012**	**11-06-2012**	**07:00AM - 09:00AM**	**MORNING NEWS GMA 7A MO-FR (6910)**	**8**	**30**	**X**	**X**						**1**	**2,000**	**1**	**2,000.00**
R	**7**	**10-22-2012**	**11-02-2012**	**09:00AM - 10:00AM**	**DAYTIME 9-10A WEEKKDAY (6912)**	**9**	**30**	**X**	**X**	**X**	**X**	**X**			**3**	**800**	**6**	**4,800.00**
R	**8**	**11-05-2012**	**11-06-2012**	**09:00AM - 10:00AM**	**DAYTIME 9-10A WEEKKDAY (6912)**	**9**	**30**	**X**	**X**						**1**	**800**	**1**	**800.00**
	9	**10-22-2012**	**11-02-2012**	**11:00AM - 12:00PM**	**DAYTIME 11A-12P MO-FR (6914)**	**8**	**30**	**X**	**X**	**X**	**X**	**X**			**3**	**1,600**	**6**	**9,600.00**
	10	**11-05-2012**	**11-06-2012**	**11:00AM - 12:00PM**	**DAYTIME 11A-12P MO-FR (6914)**	**8**	**30**	**X**	**X**						**1**	**1,600**	**1**	**1,600.00**
	11	**10-22-2012**	**11-02-2012**	**12:00PM - 12:30PM**	**DAYTIME NOON NEWS WEEKDAY (6950)**	**8**	**30**	**X**	**X**	**X**	**X**	**X**			**3**	**1,700**	**6**	**10,200.00**
	12	**11-05-2012**	**11-06-2012**	**12:00PM - 12:30PM**	**DAYTIME NOON NEWS WEEKDAY (6950)**	**8**	**30**	**X**	**X**						**1**	**1,700**	**1**	**1,700.00**
	13	**10-22-2012**	**11-02-2012**	**03:00PM - 04:00PM**	**DAYTIME 3-4P MO-FR (7997)**	**9**	**30**	**X**	**X**	**X**	**X**	**X**			**3**	**700**	**6**	**4,200.00**
	14	**11-05-2012**	**11-05-2012**	**03:00PM - 04:00PM**	**DAYTIME 3-4P MO-FR (7997)**	**9**	**30**	**X**							**1**	**700**	**1**	**700.00**
	15	**10-22-2012**	**11-02-2012**	**04:00PM - 05:00PM**	**EARLY NEWS 4P MO-FR (7239)**	**9**	**30**	**X**	**X**	**X**	**X**	**X**			**3**	**700**	**6**	**4,200.00**

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65 79 462	242789	PHILADELPHIA	A. CLIFFORD	10-22-2012	11-06-2012	M (Broadcast Month, Cycle 1)	N	242789

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
			Agency CPE: C : 65 P : 79 E : 462														
16	**11-05-2012**	**11-05-2012**	**04:00PM - 05:00PM**	**EARLY NEWS 4P MO-FR (7239)**	**9**	**30**	**X**							**1**	**700**	**1**	**700.00**
17	**10-22-2012**	**11-02-2012**	**05:00PM - 06:00PM**	**EARLY NEWS 5P MO-FR (6988)**	**8**	**30**	**X**	**X**	**X**	**X**	**X**			**4**	**2,700**	**8**	**21,600.00**
18	**11-05-2012**	**11-05-2012**	**05:00PM - 06:00PM**	**EARLY NEWS 5P MO-FR (6988)**	**8**	**30**	**X**							**1**	**2,700**	**1**	**2,700.00**
19	**10-22-2012**	**11-02-2012**	**06:00PM - 06:30PM**	**EARLY NEWS 6P MO-FR (6989)**	**8**	**30**	**X**	**X**	**X**	**X**	**X**			**4**	**3,400**	**8**	**27,200.00**
20	**11-05-2012**	**11-05-2012**	**06:00PM - 06:30PM**	**EARLY NEWS 6P MO-FR (6989)**	**8**	**30**	**X**							**1**	**3,400**	**1**	**3,400.00**
21	**11-03-2012**	**11-04-2012**	**06:00PM - 07:30PM**	**WEEKEND NEWS SA-SU 6-730P (6990)**	**8**	**30**						**X**	**X**	**1**	**1,600**	**1**	**1,600.00**
22	**10-22-2012**	**11-02-2012**	**07:00PM - 08:00PM**	**ACCESS WEEKDAY (6991)**	**8**	**30**	**X**	**X**	**X**	**X**	**X**			**4**	**3,800**	**8**	**30,400.00**
23	**11-05-2012**	**11-05-2012**	**07:00PM - 08:00PM**	**ACCESS WEEKDAY (6991)**	**8**	**30**	**X**							**1**	**3,800**	**1**	**3,800.00**
24	**10-31-2012**	**10-31-2012**	**08:00PM - 09:00PM**	**PRIME WE8 (7019)**	**9**	**30**			**X**					**1**	**6,000**	**1**	**6,000.00**
25	**10-22-2012**	**11-04-2012**	**11:00PM - 11:35PM**	**LATE NEWS MO-SU (6969)**	**8**	**30**	**X**	**X**	**X**	**X**	**X**	**X**	**X**	**3**	**4,000**	**6**	**24,000.00**
26	**11-05-2012**	**11-05-2012**	**11:00PM - 11:35PM**	**LATE NEWS MO-SU (6969)**	**8**	**30**	**X**							**1**	**4,000**	**1**	**4,000.00**
27	**10-22-2012**	**11-02-2012**	**11:35PM - 12:02AM**	**LF NIGHTLINE (6970)**	**8**	**30**	**X**	**X**	**X**	**X**	**X**			**2**	**1,350**	**4**	**5,400.00**
28	**11-05-2012**	**11-05-2012**	**11:35PM - 12:02AM**	**LF NIGHTLINE (6970)**	**8**	**30**	**X**							**1**	**1,350**	**1**	**1,350.00**
29	**10-28-2012**	**10-28-2012**	**11:35PM - 12:05AM**	**EAGLES FRENZY (7229)**	**9**	**30**							**X**	**1**	**500**	**1**	**500.00**
30	**11-03-2012**	**11-04-2012**	**08:00AM - 09:00AM**	**WEEKEND SA-SU GMA (6911)**	**8**	**30**						**X**	**X**	**1**	**1,300**	**1**	**1,300.00**

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Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
			Agency CPE: C : 65 P : 79 E : 462														
31	**11-03-2012**	**11-03-2012**	**09:00AM - 10:00AM**	**WEEKEND NWS 9-10A SA (10928)**	**8**	**30**						**X**		**1**	**1,300**	**1**	**1,300.00**
32	**10-28-2012**	**11-04-2012**	**07:00AM - 08:00AM**	**WEEKEND NWS 7-8A SU (7056)**	**8**	**30**							**X**	**1**	**600**	**2**	**1,200.00**
33	**10-28-2012**	**11-04-2012**	**08:00AM - 09:00AM**	**WEEKEND NWS GMA SU (7099)**	**8**	**30**							**X**	**1**	**1,300**	**2**	**2,600.00**
34	**10-28-2012**	**11-04-2012**	**09:00AM - 10:00AM**	**WEEKEND NWS 9-1030A SU (7057)**	**8**	**30**							**X**	**1**	**900**	**2**	**1,800.00**
35	**11-04-2012**	**11-04-2012**	**11:35PM - 12:05AM**	**ROTATOR 5A-459AM (7191)**	**9**	**30**							**X**	**1**	**500**	**1**	**500.00**

Contracted Gross Total:	103	208,150.00
Actual Gross Total:	103	208,150.00
Agency Commission:		31,222.50
Net Total:		176,927.50

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Oct 12	**0.00**	**0.00**	**86,100.00**	**0.00**	**86,100.00**
Nov 12	**0.00**	**0.00**	**122,050.00**	**0.00**	**122,050.00**
TOTAL	**0.00**	**0.00**	**208,150.00**	**0.00**	**208,150.00**

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